

# Beer & food evenings

Take a guided evening tour, then savour a superb four-course "Beer Dinner". Each course is matched by a specially-selected beer whose flavours complement the food. The themed menus vary according to the season.

Available on the following days:

SATURDAY 19 <sup>th</sup> MARCH	Equinox
SATURDAY 23 <sup>rd</sup> APRIL	St George's Day
FRIDAY 10 <sup>th</sup> JUNE	Summer
FRIDAY 29 <sup>th</sup> JULY	Summer Holiday
FRIDAY 16 <sup>th</sup> SEPTEMBER	Autumn
FRIDAY 4 <sup>th</sup> NOVEMBER	Winter
FRIDAY 16 <sup>th</sup> DECEMBER	Christmas
SATURDAY 17 <sup>th</sup> DECEMBER	Christmas

**£49.95**  
PER PERSON

Exclusive tours for groups of 30 or more available most days – please call for details.



# Evening tour & ale samplers' supper

**£24.95**  
PER PERSON

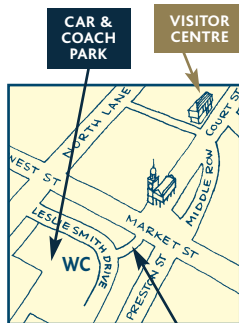
For a night out with a difference, why not visit Britain's oldest brewer? Enjoy an 80-minute tour, a fascinating tutored tasting and a two-course home-cooked supper served in the Visitor Centre bar. Of course, there's also time for a pint or two with your meal.

Available on the following Fridays:

18 <sup>th</sup> February	22 <sup>nd</sup> July
11 <sup>th</sup> March	12 <sup>th</sup> August
15 <sup>th</sup> April	23 <sup>rd</sup> September
20 <sup>th</sup> May	14 <sup>th</sup> October
24 <sup>th</sup> June	25 <sup>th</sup> November

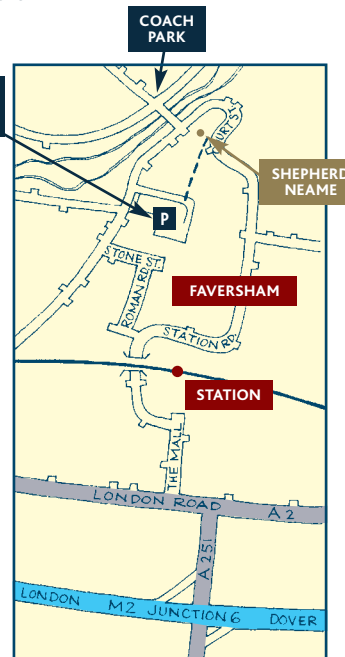
Exclusive tours for groups available most days – please call for details.

Bookings & information 01795 542016



Map showing town centre

ALLEYWAY TO MARKET STREET



## How to find us

Faversham is 9 miles north-west of Canterbury, just off junction 6 of the M2, and the brewery can be found in Court Street – close to the town centre. Those arriving by car should follow the brown tourist signs to the town centre car park; this is less than five minutes' walk from the brewery.

The town can also be reached by train from London (Victoria or St Pancras) and many parts of Kent. The walk from the station to the Brewery takes approximately 10 minutes. *Further details and directions can be found on our website.*

## Further information & bookings

### Brewery Tours

Shepherd Neame, Court Street, Faversham, Kent ME13 7AX

**T: 01795 542016**

E: [tours@shepherdneame.co.uk](mailto:tours@shepherdneame.co.uk)

W: [www.shepherdneame.co.uk](http://www.shepherdneame.co.uk)

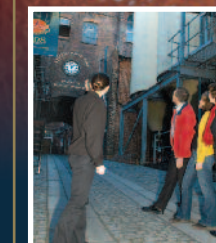
# Brewery Tours

Visit Britain's Oldest Brewer in Faversham, Kent



# 2011

SMALL VISITOR ATTRACTION OF THE YEAR



[www.shepherdneame.co.uk](http://www.shepherdneame.co.uk)

# 01795 542016

# Behind the scenes

## at Britain's Oldest Brewer

Beer, otherwise known as the 'Drink of England', has been produced in Faversham for over 850 years and the Shepherd Neame Brewery, set in the heart of this historic market town, is open to visitors who wish to discover more about this proudly independent family company and its wide range of award winning beers.

From the Visitor Centre, set in a beautifully-restored medieval hall house, you can join an award-winning guided

tour and go behind the scenes at this busy working brewery. Discover how history and heritage are combined with modern technology to produce our range of Kentish Ales and speciality lagers.

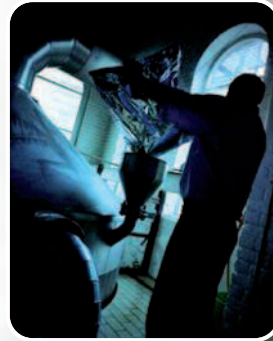
Meet your guide and set off for an 80 minute tour on which you will learn a little of the ancient art of brewing; see traditional mash tuns; taste natural mineral water from the brewery's well; try some malted barley and smell locally-grown Kentish hops. The tour also includes "The Vaults", housed in the old wines & spirits store, and featuring impressive displays of historic delivery vehicles, a recreated cooper's workshop, bygone pub signs and a collection of hop picking memorabilia.

Of course we wouldn't let you leave without sampling and the tour ends with a fascinating tutored tasting – audience participation encouraged!

Finally, visit the Brewery Shop and pick up a souvenir, gift or some beer! The whole visit, including tasting, takes 2 – 2½ hours.

### Notes

- Soft drinks will be provided if preferred and for visitors under the age of 18.
- Many of the areas visited during the tour are of an industrial nature, so – in the interests of safety – children must be at least 12 years of age
- The tour itself lasts approximately 1 hour 20 minutes and includes several of the brewery's historic buildings, which have a number of steep staircases and uneven surfaces. The tour may therefore be difficult for infirm visitors and is not suitable for wheelchair users.
- Practical footwear is recommended.
- Production or engineering considerations may necessitate restricting access to certain areas on some occasions. Brewing is a batch process so we cannot guarantee that any particular piece of equipment will be in use at the time of your visit. Production does not normally take place at weekends



## Daytime tour & tasting



Daytime tours run on most Wednesdays to Saturdays all year and on most days in summer. The brewery is a working industrial site so the number of participants on each tour is limited. Therefore, visitors are strongly advised to book in advance.

*Exclusive tours for groups available most days – please call for details.*

### Prices

Prices for the tour, light refreshments and a fascinating tutored tasting are as follows:

Adult **£10.75**

Senior Citizen **£10.00**

Child\* (aged 12 – 17 inclusive) **£8.50**

\*Child rate applies to children accompanied by a parent or guardian – special rates apply to school visits and student groups. As the brewery is a working industrial site, children joining the tours must be aged 12 or over.

**Bookings & information 01795 542016 or [www.shepherdneame.co.uk](http://www.shepherdneame.co.uk)**



## Group visits

The Shepherd Neame Visitor Centre is a wonderful venue for a group outing. There's a discount for pre-booked parties and groups can combine their visit with a traditional lunch or afternoon tea freshly-prepared and served in the Visitor Centre bar. We have also teamed up with other local attractions to provide a series of full-day itineraries for groups looking for a whole day out.

Groups are also welcome to visit in the evening - enjoy an 80-minute tour, an enlightening tutored tasting and a traditional, home-cooked supper or a superb four-course "Beer Dinner". Of course, there's also time for a pint or two with your meal!

For full details of our special packages for groups, please telephone for a copy of our Group Visits Guide.

**GROUP ORGANISERS GO FREE**

### VISIT OUR WEBSITE to BOOK YOUR TOUR and

- Get details of our special events
- Buy beer and Shepherd Neame merchandise
- Order Gift Certificates
- Find your local Shepherd Neame pub
- Book accommodation
- Discover more about the company and its beers

[www.shepherdneame.co.uk](http://www.shepherdneame.co.uk)



## Brewery Shop

The Brewery Shop, 10 Court Street, Faversham is open 10.30am to 4.30pm Mondays to Saturdays and from 10.30 - 1.00pm on Sundays from May to September.

The shop is full of fantastic gifts and souvenirs, including jewellery, food, games and prints - many of them locally-produced and many with a beer or brewing link. There's also a selection of beer-related books and the Shepherd Neame clothing collection. Of course, our range of award-winning ales and speciality lagers is available too and you can also book a Brewery Tour.



## School visits

Educational visits are suitable for students aged over 14 and provide an opportunity for students to see how traditional skills are combined with modern equipment and technology to produce Shepherd Neame's renowned beers.

The tours can provide valuable information for those studying science (particularly micro-biology or fermentation), business studies, tourism, marketing, history and geography. It is usually possible to arrange a question and answer session to enable students to find out more about those subject areas most relevant to their course.

### Personalised Gift Certificates

An ideal birthday, anniversary or Christmas present. Available for:

Brewery Tours

Ale Samplers' Suppers

Beer & Food Evenings

Short Breaks

Order online at [www.shepherdneame.co.uk](http://www.shepherdneame.co.uk) or telephone 01795 542016 to book.



## Special events

### MOTHERING SUNDAY LUNCH Sun 3rd April

Treat your Mum to a delicious Sunday roast - freshly prepared, using the finest local ingredients and served in the beautiful surroundings of the 15th Century function room.

### MURDER MYSTERY EVENING Fri 13th May

Friday 13th is unlucky for some! Savour a superb four-course dinner and become one of Inspector Jager's rookies as she pieces together the evidence to crack the crime.



### FAVERSHAM HISTORIC VEHICLE PAGEANT

Sat 21st & Sun 22nd May

2011 sees the Classic Car Show expand into a whole weekend - a real treat for transport enthusiasts. On Saturday, a colourful collection of buses, coaches and charabancs will descend on Faversham to mark the centenary of the Maidstone & District Bus Company. On Sunday, the historic town centre will play host to the colourful spectacle of hundreds of classic and vintage cars and motorcycles. Combine a brewery tour with a stroll around the town centre to see the historic vehicles. Lunches will be served in the Visitor Centre function room on both

### FATHERS' DAY TOURS WITH LUNCH OR TEA

Sun 19th June

An unbeatable present for Dad! Enjoy a tour of Britain's Oldest Brewer followed by a tutored tasting and a pint or two over a traditional Sunday lunch or a sumptuous, homemade Brewers' Tea.

### A BEER FESTIVAL FROM BRITAIN'S OLDEST BREWER

Sat 2nd & Sun 3rd July

The atmospheric surroundings of The Vaults, once the company's wine & spirits store, will play host to hundreds of revellers and traditional music. Come and sample a range of Shepherd Neame's famous ales alongside some specially created for this event by our team of Master Brewers and a hand-picked selection from other independent brewers.

### FAVERSHAM HOP FESTIVAL

Sat 3rd & Sun 4th September

This lively and popular event recalls the traditional celebrations associated with the Hop Harvest. With plenty to do and see, including live music, arts & crafts and Morris Dancers - enjoy the merriment with a pint in hand. The Brewery and Shepherd Neame pubs host a variety of activities over the weekend. Advance booking is recommended for Hoppers Lunches and Brewery Tours.



© Richard Fraser

In addition to being the starting point for brewery tours, the Visitor Centre also boasts a traditional bar with a contemporary feel and a magnificent 15th Century function room making it an ideal location for weddings, family dinners, parties and business meetings, seminars and product launches.

# Your Wedding at Shepherd Neame



Your Ceremony | Your Reception | Your Evening Party

The Shepherd Neame Brewery at Faversham makes a unique venue for your wedding.

Our planning is meticulous and we will help make your special day truly memorable for you and your guests.

Our Visitor Centre features a 15th Century function room which, with its wealth of exposed beams and superb octagonal crownpost, provides a cosy, comfortable and friendly atmosphere for ceremonies and receptions. The brewhouse at the heart of this working brewery is also licensed for ceremonies.

We pride ourselves on superb food and service and, as yours will be the only wedding on the day, you and your guests will have exclusive use of the

function rooms, Visitor Centre bar and Brewers' Garden.

For larger evening parties "The Vaults" provides a spacious and characterful venue – complete with its own private bar.

As Britain's Oldest Brewer, we are widely renowned for our attention to detail and our Wedding Co-ordinator will guide you through the planning for the big day. We will tailor the arrangements to meet your individual wishes and add special touches to make the occasion unforgettable.

For further details please call our Wedding Co-ordinator, Samantha Jeal on 01795 542285 or e-mail [weddings@shepherdneame.co.uk](mailto:weddings@shepherdneame.co.uk)

## Business Meetings, Conferences & Team-Building



The Brewery, in the centre of Faversham, is the perfect location for a corporate event – just over an hour from London by train and within easy access of the M2 motorway and the ancient city of Canterbury.

Here, organisers of conferences, seminars and office away-days can create original and cost-effective events in charming surroundings using the latest technology. Our wonderful function room seats up to 70 delegates with ample space for breakout groups, if required.

The centre offers a full range of public address and presentation equipment including a lectern, a projector and large screen, flipcharts, a laptop computer and a DVD player. There is also the option to incorporate activities and team-building games; enjoy a tour of the brewery and a tutored tasting; or test your palette with our fun beer tasting challenge.

For exhibitions or product launches requiring more space, please ask about our new facilities in "The Vaults".

The brewery can provide a range of meals from a finger buffet to a beer and food matching dinner – all freshly prepared on site using the finest local ingredients. Please telephone for details.

### Party in a Brewery? Sounds Good!

Yes you can organise a party in brewery! And our function co-ordinators are here to help! An evening tour makes a great start to a celebration – birthday, retirement, stag or even a hen night! In addition to great beer and food, our bar stocks a carefully selected range of wines and spirits and there's space for a disco or live band. Please telephone for details.



days – advance booking advised.

### "THE SPITFIRE" STEAM

TRAINS **Sun 22nd May**

A truly nostalgic day out: travel in style from London aboard an express steam train and enjoy the vibrant Car & Motorcycle Show. A local afternoon trip from Faversham is also available.

### BARN DANCE IN THE

VAULTS **Fri 3rd June**

A different type of hop than those usually found at the Brewery! Come and raise the curtain on our new functions and entertainment facility – "The Vaults" – a wonderfully atmospheric venue.



### ROCK IN THE VAULTS

**Sat 4th June**

One of the South East's leading covers bands, Jam Sandwich, has taken Faversham by storm at recent Hop Festivals. By popular demand, the contemporary funky-rocksters return to the town for one night only to party at the Brewery!



### Short Breaks

Combine your visit to the Brewery with a stay in Faversham and explore this wonderful medieval market town. Stay in an historic pub with rooms – please ask for details of our inclusive packages.

*Gift Certificates Available*

### "THE SPITFIRE" HOP

PICKERS STEAM TRAINS

**Sun 4th September**

Make tracks to Faversham aboard the legendary 'Spitfire' steam train as Britain's Oldest Brewer conjures up the atmosphere of the Hop Pickers Specials aboard which Londoners once travelled to Kent for the September harvest.

### GHOST TOURS

**Sat 29th & Sun 30th October**

As Britain's Oldest Brewery – Shepherd Neame has a few 'old' friends. Find out about unexplained happenings and sightings as actors bring some of the ghostly tales to life on our special Hallowe'en tours.

### A GHOSTLY EVENING WITH BRITAIN'S OLDEST BREWER

**Sat 29th October**

Take a guided evening ghost tour of the brewery, then savour a superb two-course Hallowe'en-themed dinner.

### MURDER MYSTERY

**EVENING Sat 19th November**

Savour a superb four-course dinner in the brewery's 15th Century function room and examine the scene of the crime with Inspector Jager. Will you successfully apprehend the culprit?

Bookings & information 01795 542016 or [www.shepherdneame.co.uk](http://www.shepherdneame.co.uk)